

### Terms and Conditions of Entry

Films must be at least 61 minutes or over in running time, and at least 90% of running time shall be originated in digital format.

All copyright material in the film including music must be cleared for public distribution. SPAA reserves the right to request executed copies of all chain of title documentation.

Films must have been completed to advanced post production stage with at least a temporary mix, credits etc. no earlier than August 30th 2009 and shall not be commercially theatrically screened or telecast on free to air or pay TV or commercially released on DVD before September 30th 2010.

Entrants must grant a license to SPAA to exhibit their work to an audience at the SPAA Fringe Conference and the SPAA Conference. This license is provided at no additional cost to SPAA in the event that the film is a finalist in the competition.

Entrants must grant the Movie Network a license to exhibit their work on Australian Pay TV as an Australian Premiere in the event that the film wins the competition. The license fee for the multiple run 12 month exclusive pay TV license to Movie Network shall be deemed to be the AUD\$15,000 prize.

Each finalist (other than the winner of the competition) may advise SPAA in writing within 30 days of the announcement of the winner of the competition if they wish SPAA to advise Movie Network that they desire Movie Network to consider their entry for a 12 month exclusive multiple run pay TV Australia license. If Movie Network in its sole discretion elects to acquire the entry, the license fee will be AUD\$2,000 (two thousand Australian dollars).

In addition to the exclusive pay TV license for the winning producer, all entrants must grant a free non exclusive right to include their work for 12 months on the new Digital Broadband streaming site tentatively called Movie Extra Plus or Movie Juice\*

*\* For any title, except the winning entrant, that receives a bona fide distribution offer that requires these rights on an exclusive basis Movie Network Channels will agree to relinquish these rights.*

Entrants must have cleared all rights, including but not limited to underlying rights, performance rights and music, so that the work can be exhibited in public and on Pay TV;

Films cannot have previously been submitted to DigiSPAA unless there have been substantial changes to the film. Applicants must provide details of changes and SPAA reserves the right to refuse entry.

Films must not have any international distribution arrangements in place. Australian and or New Zealand distribution arrangements are acceptable.

Films can be in receipt of federal or state funding for development or postproduction but not for production.

Films may be fiction or non-fiction, live action or animated.

Films must have content that will enable them to be passed by the OFLC or the OFLC Review Board with a rating of 'R18+' or less. SPAA reserves the right to refuse entry on grounds of offensive content.

Producers must supply a one-page marketing and distribution plan outlining how the producer intends to get their project to audiences via the marketplace.

Films must be submitted to the SPAA office at 34 Fitzroy Street, Surry Hills 2010 accompanied by an entry fee of \$50 along with four (4) DVD screeners of the film, a one line synopsis, a one paragraph synopsis, a one page synopsis, a key cast and crew list, and a one page marketing and distribution plan and received no later than September 17, 2010. Successful applicants will be notified within six weeks.

Finalists must provide either a promo, trailer or selected scenes for inclusion in the DigiSPAA promo reel.

If the producer of a film that is selected for screening is not a member of SPAA, at least at Associate level, the producer must submit an application to join SPAA as an Associate Member and pay the membership fee of \$175.

Films selected will be screened in either Beta SP or Digital Betacam format and selected entrants will be required to provide a screening master of any film selected to SPAA no later than two weeks prior to the screening.

Producers whose films are screened must provide consent to SPAA to use material from the film for publicity and promotion.

The winning producer will be solely responsible for the disbursement of the DigiSPAA cash prize in accordance with the successful film's investment and deferment agreements and indemnifies SPAA and DigiSPAA from any claims arising there from and neither SPAA nor DigiSPAA accept any responsibility in this regard.

If an entrant is found to be ineligible because of any non-compliance with the terms and conditions, there will be no refund of the entry fee. SPAA's decision shall be final and binding on all entrants with regard to any dispute or disagreement arising out of the interpretation of these Terms and Conditions.

The DVD copies of each entry and related press materials will not be returned.

Movie Network has a full installation of Final Cut Pro which is available to the winner to the value of \$20,000, consisting of Dry Hire of Final Cut Pro edit suite with full final cut studio application access. This is subject to availability, on a business hours basis, and subject to The Movie Networks approval of the operator in each case. The room rate is \$300/ hour and an amount of \$1000 should be allowed for at the conclusion of the edit for final play out and mastering to 1x Digital Betacam.

The travel component of the prize includes a return economy airfare to Amsterdam and a free registration to the Rotterdam Cinemart international feature film market only. It does not include train fares or accommodation costs. The winner is required to arrange for three travel quotes and final travel arrangements will be made at SPAA's discretion.

#### For further information please contact:

Daniel Scharf, Email: dscharf@bigpond.net.au Mobile: 0419 509 405.

#### Total Prize package includes:

- AUD \$15,000 cash prize
- AUD \$20,000 worth of post production sponsored by MOVIE NETWORK CHANNELS
- A screening on the MOVIE EXTRA channel
- A return economy airfare to Amsterdam
- Free registration to the prestigious Rotterdam Cinemart international feature film market
- The SPAARTAN Award artwork/statue for 2010

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